Permit #F00028372-B

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

## Summary Information

**Permit No:** F00028372-B **Type of Permit:** FILMING **Release Date:** 06/03/2010

**Production Company** 1ST AVENUE MACHINE

**Insured Company Name** 1ST AVENUE MACHINE
Contact Phone No. 1 415-434-2666
Contact Phone No. 2
Fax
Address 400 W. Broadway, 4th Floor
NEW YORK, New York 10013

**Production Title** LEXUS

**Type of Production** Commercial - Standard

**Producer** Leanne Amos

**Director** Aaron Duffy

**1st AD** Sam Pendfield

**Production Manager** Julie Lee

**FilmL.A. Coordinator** Erica Wade

**Location Manager** Travis Diener
Primary Phone Mobile - 323-687-4990
Secondary Phone Office - 310-828-8989

**Location Assistant** NA NA
Primary Phone Office - 310-828-8989
Secondary Phone

### Fees

FILMLA FILM PERMIT RIDER FEE $100.00

**Total Permit Fee** $100.00

**Number of Locations** 1

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## Summary Information — Location



| | | | |
|---|---|---|---|
| **Permit Number** | F00028372-B | **Location Manager** | Travis Diener |
| **Production Company** | 1ST AVENUE MACHINE | Primary Phone | Mobile - 323-687-4990 |
| **Insured Company** | 1ST AVENUE MACHINE | Secondary Phone | Office - 310-828-8989 |
| **Production Title** | LEXUS | | |

**Location Address** 7103 Westward Beach Rd, Malibu, CA, 90265

**Location Names** POINT DUME / WESTWARD BEACH

**Location Type** Beach

**Location Description** POINT DUME / WESTWARD BEACH

**Prep Dates** 6/3/2010 - 6/3/2010 07:00 - 20:00

**Film Dates** 6/4/2010 - 6/4/2010 07:00 - 22:00

**Open or Closed to the Public** Open

**Generic Conditions**
All vehicles must be parked on private property
Must comply with attached Beaches and Harbors Conditions
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic
No Parking in handicap spaces at anytime.

**Please see attached documents**
BEACHES and HARBORS POINT DUME-WESTWARD CONDITIONS Dec 2009.pdf
COUNTY PARKING LOT GUIDELINES.pdf

**Equipment on Location**

| Type | Quantity |
|---|---|
| 5 or 10 ton trucks | 3 |
| Cast/Crew vehicles | 60 |
| Condors | 1 |
| Cranes | 1 |
| Cube Trucks | 3 |
| Generator | 1 |
| Motor Homes | 2 |
| Picture vehicles | 3 |
| Scissor Lifts | 1 |
| Stakebed Trucks | 2 |
| Vans | 3 |

**Personnel on Location**

| Type | Quantity |
|---|---|
| Cast | 5 |
| Crew | 55 |

**Filming Activities** 1 70' Car Hauler that may need to stage at Zuma Beach, lot & # of spaces TBD; 1 Champion Crane in lot, adjcaent Lexus for Camera Angles; 1 Static picture car in the lot, on a patch of sand. ; Beauty shots with motion control camera rig; Creating a 20'x30' sand box to keep sand from blowing away.; Extras on sand as background.; For Prep on 6/3: Company will have security stay overnight to make sure the sandy area remains untouched.; In parking lot north of bathroom building; Location of Lexus, parked perpendicular to the parking stalls on the beach side, just south of the middle bldg.s, but north of the the southernmost bldg.;

**Jurisdiction** **Political:** Los Angeles County - Supervisor District 3 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

**Location Notes**
Must comply with attached Beaches and Harbors conditions
The City of Malibu Requires a fee on LA County Beaches within the City of Malibu.
Dual permit required with City of Malibu
Must contact PCI directly re: parking requirements and activities on PCI property
No filming, staging or parking in red zone cul-de-sac. It is for emergency access only

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No parking, blocking or staging in handicap spaces, meters, electric charging stations or Pay and Display machines
All production companies must contact parking management prior to film date and make arrangements for parking, payments and staffing (see parking lot guidelines attached). All production vehicles must display a parking receipt on dashboard of vehicles and must only enter lots during approved/authorized dates and times. Failure to display parking receipts on dashboard of vehicle or unauthorized entry will result in a parking citation.

**Coordinator Note** No filming, parking, staging or blocking red zone cul-de-sac emergency access area

No Water Activity

No driving scenes on sand

**Coordinator Note** For Automobile commercials: The filming allowed under this permit shall not include promotional material, which implies endorsement by Department of Beaches & Harbors, nor can it depict identifiable Beach features or structures, which convey that implication.

**Coordinator Note** COMPANY MUST NOT USE EXISTING SAND ON BEACH. COMPANY MAY BRING IN SAND BUT IS REQUIRED TO HAUL IT AFTER USE.

**Coordinator Note** ON PREP DAY 6/3, 0700-2000hrs. 10 crew or less, 8 - to 10 cars.

Bringing in (1) dump truck full of non-native sand in parking lot only, shovels & push brooms to manicure/level sand

**Coordinator Note** MUST OBTAIN ACCESS FOR EMERGENCY VEHICLES

**Coordinator Note** RIDER B ADDS EQUIPMENT

**Coordinator Note** (2) BOBCATS TO REMOVE SAND ON 6/4

3.5' WIDE
4' LONG
2500 LBS

**Coordinator Note** CHAMPION CRANE IN PARKING LOT

**Coordinator Note** NO BOBCATS ON THE SAND

**Coordinator Note** COMPANY TO REMOVE 8 NORTHERN SECTIONS OF FENCING ON SAND

**Coordinator Note** FENCING REMOVED ON 6/4 @ 7AM AND REPLACED ON 6/4 BY 10PM

FENCING MUST BE PUT BACK TO ORIGINAL STATE

**Parking**

**Base Camp**
Location Type : Location
Street : 200 spaces 6/4, 35 spaces on 6/3 for prep, 100 Zuma Lot 1 6/4 0500-2300hrs

**Crew Parking**
Location Type : Location
Street : 200 spaces 6/4

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# Special Filming Conditions for Los Angeles County Beaches

## POINT DUME/WESTWARD BEACH

*The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.*

These conditions have been drafted by the Los County Department of Beaches & Harbors to help facilitate filming on Los Angeles County Beaches.

- No parking, blocking or staging in handicap spaces, meters, electric charging stations or Pay and Display machines
- No trucks larger than 40 ft will be allowed in parking lot.
- May not interfere with lifeguard or maintenance activities at any time.
- May not interfere with scheduled beach activities or special events.
- May not block public or emergency access at any time.
- Companies must make parking arrangements for parking in LA County parking lots through Parking Concepts, Inc (PCI) prior to first film date. Sign removal in LA County parking lots is prohibited.
- **Lifeguard towers must be indicated on permit.**
- No animals allowed unless prior approval from Beaches & Harbors and FilmL.A. and indicated on permit. *All dogs must remain on leashes and off sand when not filming.*
- **Use of 4-wheel drive vehicles on the beach are approved for equipment transporting only. No joy riding on vehicles on the beach at any time. Vehicle speed is limited to 5 mph at all time.**
- **NO DRIVING SCENES ALLOWED ON SAND**
- Digging holes less than five (5) feet deep must be approved by Beaches & Harbors and indicated on the permit. Holes deeper than five (5) feet will require Cal Osha approval (213) 576-7641 with written approval to Beaches & Harbors.
- If use of maintenance or lifeguard personnel is required, it must be reflected on the permit and call times indicated. ***Lifeguards require 24 hour notice to be hired with a 4 hour minimum requirement. Maintenance also requires 24 hour notice to be hired.*** *A County Lifeguard is required for any filming that occurs on a beach or parking lot after hours (2200-0600 hrs). There is a 4 hour minimum and an additional 8 hours for all after hours filming.*
- Tent use must be indicated on permit. *No staking into parking lot. Sandbags must be used.*
- **NO FILMING, PARKING OR STAGING IN RED CUL DE SAC AREA.**
- **No admittance to parking lots prior to 7:00 a.m.**
- **Parking lot closes at dusk. PCI attendant required after hours.**
- **Dual permit required with the City of Malibu**
- **For Automobile commercials: The filming allowed under this permit shall not include promotional material, which implies endorsement by Department of Beaches & Harbors, nor can it depict identifiable Beach features or structures, which convey that implication.**

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PARKING LOT GUIDELINES
FOR THE USE OF COUNTY PARKING LOTS
OPERATED BY PARKING MANAGEMENT COMPANY

- **THE PRODUCTION COMPANY IS PROHIBITED FROM PARKING IN DISABLED PARKING SPACES, SHORT-TERM METERED OR BLOCK ANY PAY STATIONS AT ANYTIME (NO EXCEPTIONS).**

- The production company may not block public or emergency access or park vehicles in any front row adjacent to local businesses at Venice Beach at any time (see parking lot maps).

- A walk through is to be conducted after the production company has parked all of its vehicles. This walk through is to be done by the location manager (or designated representative) and a parking contractor supervisor to determine the exact number of spaces being utilized and that number is called into the parking contractor's office. The location manager must make arrangements to meet again with the parking contractor supervisor at a designated time to confirm spaces prior to vacating the parking lot and again that number is called into the parking contractor's office.

- The production company will be invoiced for any additional spaces occupied by cast/crew members' cars, equipment vehicles and coned-off spaces.

- Production companies wanting to use parking spaces at one of the parking contractor operated parking lots on the beach or in the Marina del Rey area must contact the parking contractor directly (310.821.1081) and speak with office management. Normal business hours are Monday through Friday, 8am to 5pm.

- Parking fees are **not** included on film permits. A film permit number must be provided to the parking contractor and the contractor will provide the production company **estimated charges** for the use of the parking lot(s). Payment arrangements must be made with the parking contractor directly at least one business day prior (and before 4pm) for the use of the parking lot(s).

- Cancellations of a parking contract must be done at least one day prior. Refunds will be given within ten to twelve weeks.

- A parking contract does not constitute a film permit.

**FilmLA 3/24/2010**

NO PERMIT